



Investor Presentation  
August 2017

Jackpot Digital Inc.

# Legal Disclaimer

## Investor Presentation

This Investor Presentation has been prepared by Jackpot Digital Inc. (“Jackpot Digital” or the “Company”), solely for informational purposes.

The information contained herein has been prepared to assist prospective investors in making their own evaluation of the Company and does not purport to be all-inclusive or to contain all of the information a prospective or existing investor may require. In all cases, interested parties should conduct their own investigation and analysis of the Company and the data set forth in this Investor Presentation. Jackpot Digital makes no representation or warranty as to the accuracy or completeness of the information contained in this Investor Presentation. Jackpot Digital shall not have any liability for any representations (expressed or implied) regarding information contained in this Investor Presentation, or for any omissions from this Investor Presentation.

The information in this Investor Presentation includes certain statements and estimates provided by the Company with respect to the projected future performance of the Company. Such statements, estimates and projections reflect various assumptions by management concerning possible anticipated results, which assumptions may or may not be correct. No representations or warranties are made as to the accuracy of such statements, estimates or projections. Prospective investors will be expected to have conducted their own due diligence investigation regarding these and all other matters relating to the Company.

The contents of this Investor Presentation contain statements that are not historical facts, and are forward-looking statements. Forward-looking statements are subject to inherent known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied. This Investor Presentation does not constitute an offer for sale, or the solicitation of an offer to purchase, any securities of Jackpot Digital.

# About Jackpot Digital



- Jackpot Digital Inc. (formerly known as Las Vegas From Home.com Entertainment Inc.) is a Canadian, publicly listed, leading software supplier to the iGaming industry since 1999
- Jackpot Digital is a world leader in manufacturing electronic table games (ETG), as well as high-quality poker, bingo and casino products available on wireless phones, tablets and desktop computers
- Jackpot Digital's robust back end system provides a holistic view of the operations across all product verticals, with tools to maximize the lifetime value of all players

# Company Highlights

2015



Jackpot Digital acquired the assets of the PokerTek business, which develops, manufactures and markets electronic table games (ETG) and related products for casinos, cruise lines, racinos and card clubs throughout the world.

- ✓ Recognized as the industry leader in electronic poker tables globally
- ✓ Significant Growth Opportunities

# Electronic Table Games - Introduction

- ✓ **Leadership position in electronic poker**
- ✓ **High margin recurring revenue**
- ✓ **Stable customer base with high retention**
- ✓ **Launching new ETG products for the casino gaming floor**
- ✓ **Adding new games and player features**



# Electronic Table Games – PokerPro

## Server-based poker room solution

Best in class with cash games, tournaments, waiting list, customer management system, extensive reporting and multiple languages

**Fast, efficient, and both operator/player-friendly**

**Reliable, auditable, economical,**

**Enhanced security**

**Leadership position**

**POKERPRO®:** The Automated Poker Room





# Electronic Table Games – PokerPro



PokerPro Challenge 2016

# Electronic Table Games – PokerPro



Carnival  
**TEXAS HOLD 'EM**  
PokerPro CHALLENGE

1st	\$75,000	21st	\$1,100
2nd	\$30,000	22nd	\$1,050
3rd	\$15,000	23rd	\$1,000
4th	\$7,500	24th	\$950
5th	\$6,000	25th	\$900
6th	\$5,000	26th	\$850
7th	\$4,000	27th	\$800
8th	\$2,500	28th	\$750
9th	\$2,000	29th	\$700
10th	\$1,750	30th	\$650
11th	\$1,600	31st	\$600
12th	\$1,550	32nd	\$550
13th	\$1,500	33rd	\$500
14th	\$1,450	34th	\$450
15th	\$1,400	35th	\$400
16th	\$1,350	36th	\$350
17th	\$1,300	37th	\$300
18th	\$1,250	38th	\$250
19th	\$1,200	39th	\$200
20th	\$1,150	40th	\$150

**TOURNAMENT  
PAYOUT**

PokerPro Challenge 2016

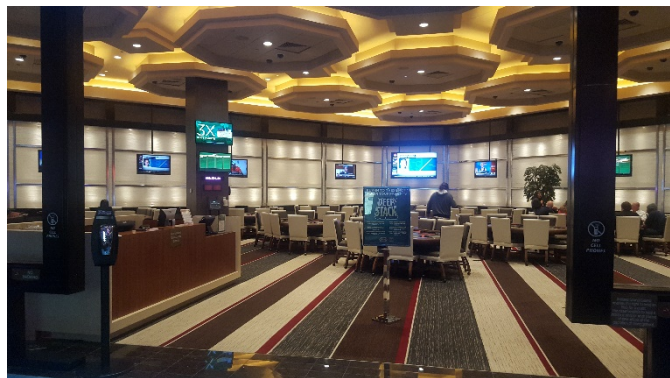


# Electronic Table Games – PokerPro



PokerPro Challenge 2016

# Electronic Table Games – PokerPro



Indiana Grand Casino

# Electronic Table Games – Revenue Models

## **Predominantly recurring revenue model**

- Target = 95% of our existing and future customers will be on a recurring monthly revenue

## **Licensing model**

- Participation or fixed monthly fee

## **Product sale**

- In Europe only
- Margin + recurring monthly service/support fees

## **Operator model**

- Company looking to open and operate its own cardroom in specialized markets in the future (projected: 2018~19)



# Electronic Table Games – Current Markets

## Cruise Ships

- Solid penetration with both **Carnival Cruise Lines** and **MSC**
  - Exclusive provider of electronic games
  - Continuing to expand on high performing ships as well as newer ships

## Ontario, Canada (Ontario Lottery and Gaming Corporation)

- Entered market in late 2012
- Largest installation at **Woodbine** with 9 PokerPro ETG
- Unit performance exceeding expectations

## United States

- Deployed in several casinos in Arkansas, and Indiana
- ✓ ETG are ideal for Cruise Lines and Casinos – lower labor and operating costs
- ✓ Jackpot Digital is a content rich developer of casino games, which makes this acquisition a perfect fit as Jackpot Digital will add its existing suite of casino games to the next generation ETG.



# Electronic Table Games – New Markets

## Charity Markets

- Strong initial player adoption and game performance
- Unique market opportunities in Northeast, USA (targeted for 2017)

## Casino Markets

- ✓ **Significant growth opportunities**
- **Cruise Lines** – Royal Caribbean Cruises, Norwegian Cruise Line, etc.
- **Canada** – British Columbia
- **United States** (both Commercial and Native American casinos) – Illinois, New York, Oklahoma, Washington
- **Mexico**
- **South America** – Argentina, Colombia, Peru
- **Asia** – Macau, Vietnam, Philippines, Singapore
- **Europe** – France, Germany, UK

# Electronic Table Games – Jackpot Blitz™ ETG

- Our next generation Jackpot Blitz™ ETG will allow players the flexibility to play both multiplayer poker and casino games such as blackjack, video poker, baccarat and other games.
- New gaming software and hardware will generate a new casino player base by catering to a wider demographics including *Millennials* with its intuitive touchscreen design.
- Established agreements with existing Cruise Lines and Casino Operators provide an existing platform for seamless integration of next generation ETG. This will result in further product demand, by offering a wider variety of casino table games which will lead to increased revenue.
- Introduction to bill accepters, which will provide more funding options for players.



Disclaimer: Requires GLI Certification

# Electronic Table Games – Jackpot Blitz™ ETG



# Electronic Table Games – Jackpot Blitz™ ETG





# Electronic Table Games – Jackpot Blitz™ ETG

**JACKPOT!**  
digital

[www.jackpotdigital.com](http://www.jackpotdigital.com)

# Cruise Lines



**THE BRANDS OF CARNIVAL CORP.**



**CUNARD**



**P&O CRUISES**



**fathom**

**Celebrity X Cruises**



**NCL**  
**NORWEGIAN**  
CRUISE LINE

# Canadian Gaming



# Media Coverage



Shor listed for 2017 Global Gaming Award in Land-Based Gaming Innovation category

Product Profile – Jackpot Blitz



Featured on Calvin Ayre News

CGS 2017 highlights



Sponsor for Canadian Gaming Summit



# Media Coverage

The logo for the Miami Herald, featuring the words "Miami Herald" in a white, stylized serif font on a blue background.

## Dealer-less poker tables? Electronic alternative is faster — and you don't need to tip

*Published Tuesday, Aug. 22, 2017 4:21PM*

A Vancouver company has developed what could be a game-changer: poker tables with virtual cards — and lots of action. The tables can also be programmed to offer other electronic table games, horse or sports wagering to poker players who have folded for that particular hand.

[» View source](#)

The logo for The Globe and Mail, featuring the words "THE GLOBE AND MAIL" in white, bold, serif capital letters on a red background, with a small white maple leaf to the right of the word "MAIL".

## Six budding stocks that trade for less than \$5 a share

*Published Monday, Jul. 31, 2017 6:00PM EDT*

[Jackpot Digital Inc.](#)

52-week range: 2 to 6 cents a share

Shares of Vancouver-based Jackpot Digital should benefit from new orders for its next-generation electronic poker-game tables destined for cruise ships and casinos, says Mr. Palmer. "Jackpot Blitz is the new table that leapfrogs everybody in terms of technology," and is like sitting around an 84-inch iPad touchscreen, he said.

These newly launched game tables, which are leased to operators, reduce operating costs because no dealer is required. They also allow for faster play and the flexibility for several games — from poker to blackjack — to occur simultaneously.

Jackpot Digital expects monthly recurring revenue averaging a minimum of \$5,000 (U.S.) per table. Potential catalysts for the stock include news of additional financing to make more electronic-game tables, and new orders from casinos for the Blitz table from Carnival Cruise Lines, he said.

[» View source](#)

Visit: [www.jackpotdigital.com/media.html](http://www.jackpotdigital.com/media.html)  
for latest Media Coverage

# Wild Card – Asian Game Development for ETG

- Jackpot Digital plans to be the first to market and introduce popular and proven Asian games through the ETG business unit.
- Jackpot Digital expects that the Asian game roll out could *equal or double* the entire current Jackpot Digital business.

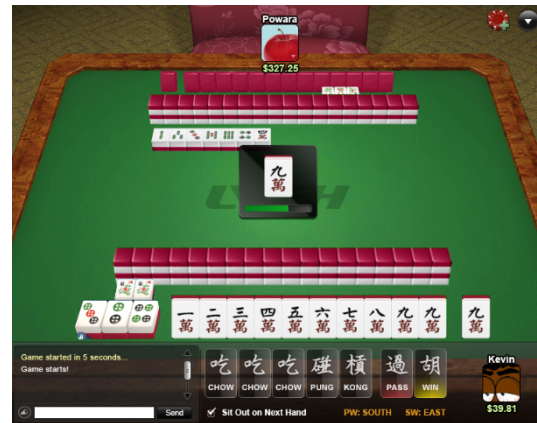
MAHJONG



BIG 2

FIGHT THE LANDLORD

**NOTE: All revenue forecasts and projections do not factor this growth from Jackpot Digital's Asian imitative**



# Contact Us

1-604-681-0204

[investors@jackpotdigital.com](mailto:investors@jackpotdigital.com)

[www.jackpotdigital.com](http://www.jackpotdigital.com)