



**Bellus**  
HEALTH

# Corporate Presentation (TSX: BLU)

August 30, 2017

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# Forward Looking Statements

*Certain statements contained in this news release, other than statements of fact that are independently verifiable at the date hereof, may constitute "forward-looking statements" within the meaning of Canadian securities legislation and regulations. Such statements, based as they are on the current expectations of management, inherently involve numerous important risks, uncertainties and assumptions, known and unknown, many of which are beyond BELLUS Health Inc.'s control. Such risks factors include but are not limited to: the ability to obtain financing, the impact of general economic conditions, general conditions in the pharmaceutical industry, changes in the regulatory environment in the jurisdictions in which BELLUS Health Inc. does business, stock market volatility, fluctuations in costs, changes to the competitive environment due to consolidation, achievement of forecasted burn rate, potential payments/outcomes in relation to indemnity agreements and contingent value rights, achievement of forecasted pre-clinical and clinical trial milestones and that actual results may vary once the final and quality-controlled verification of data and analyses has been completed. In addition, the length of BELLUS Health Inc.'s drug candidates development process, their market size and commercial value, as well as the sharing of proceeds between BELLUS Health Inc. and its potential partners from potential future revenues, if any, are dependent upon a number of factors. Consequently, actual future results and events may differ materially from the anticipated results and events expressed in the forward-looking statements. The Company believes that expectations represented by forward-looking statements are reasonable, yet there can be no assurance that such expectations will prove to be correct. The reader should not place undue reliance, if any, on any forward-looking statements included in this news release. These forward-looking statements speak only as of the date made, and BELLUS Health Inc. is under no obligation and disavows any intention to update publicly or revise such statements as a result of any new information, future event, circumstances or otherwise, unless required by applicable legislation or regulation. **Please see BELLUS Health Inc.'s public filings with the Canadian securities regulatory authorities, including the Annual Information Form, for further risk factors that might affect BELLUS Health Inc. and its business.***

- BLU-5937: potentially best-in-class drug for multi billion dollar market
  - Chronic cough affects ~10% of adults in U.S., large unmet need
  - Clinically validated target, clear and efficient development path
- Balanced portfolio: partner in three mid-stage programs
- Strong record of execution
  - Completed multiple transactions (in/out-licensing, partnering); attracted >\$100M in funding
  - Conducted global clinical studies, including Phase 3
- Cash runway to Q1 2019

# Pipeline Overview



	PRECLINICAL	PHASE 1	PHASE 2	PHASE 3
BLU-5937 Chronic Cough	<b>Wholly-owned</b>			
KIACTA Sarcoidosis	<b>Partnered IP (Revenue Share)</b>			
AMO-01 Fragile X Syndrome	<b>Partnered IP (Revenue Share &amp; Royalty)</b>			
ALZ-801 Alzheimer's Disease	<b>Partnered IP (Revenue Share &amp; Royalty)</b>			

Strong core project, balanced pipeline, multiple prospects

# BLU-5937: Best-in-Class Potential



**P2X3:  
Validated  
target for  
chronic cough**

Merck acquired a P2X3 antagonist program in 2016 for US\$500M based on positive Phase 2 data  
Problematic side effect profile with 80% patients experiencing taste disturbance

**BLU-5937:  
Potentially  
best-in-class  
P2X3 antagonist**

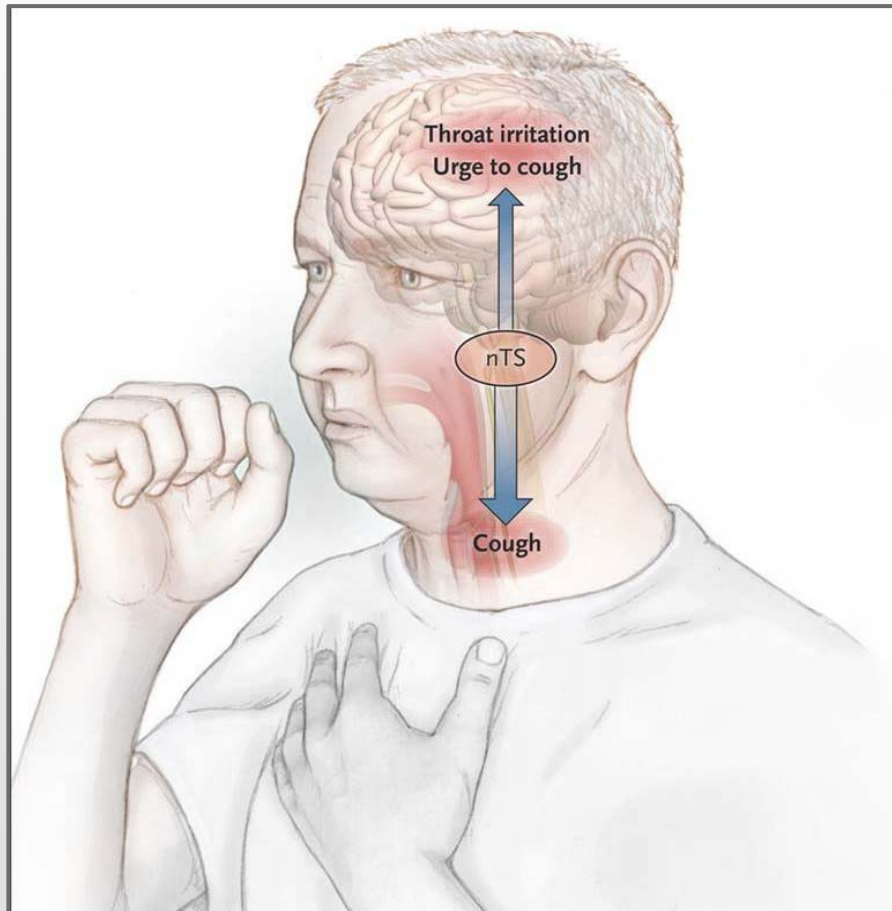
Potential for differentiated product profile with improved efficacy and reduced/no taste disturbance  
Clear, efficient path to demonstrate superiority

**BLU-5937  
History**

Developed at Astra Zeneca and then NEOMED Institute  
Global rights licensed by BELLUS in February 2017

Low risk and superior profile targeting potential multi billion dollar drug class

# Chronic Cough – Significant Issue



Physical, social,  
psychosocial  
complications

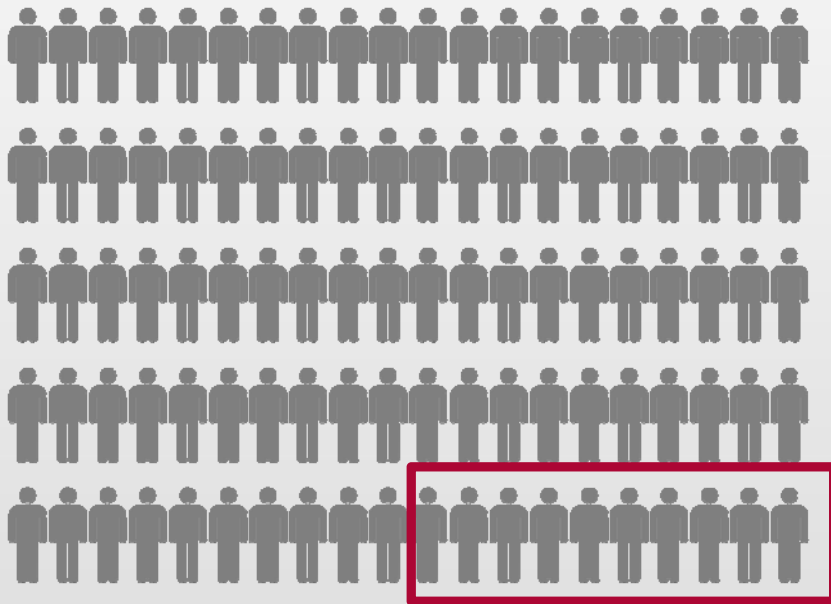
Sleep deprivation  
Chest pain  
Interference with  
lifestyle, work &  
leisure  
Anxiety  
Depression  
Distress

Chronic cough has significant impact on patient quality of life

# Multi Billion Dollar Market with Limited Therapies



**275M** U.S. adults



**27.5M**  
patients

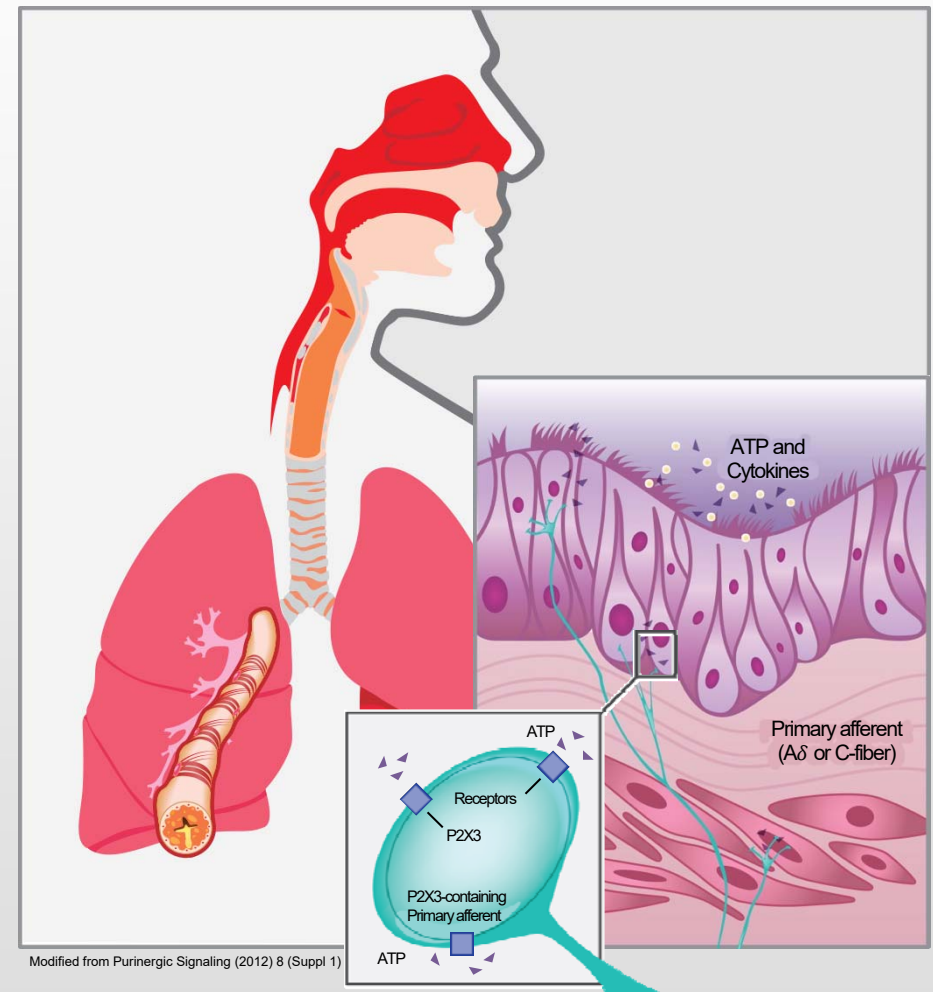
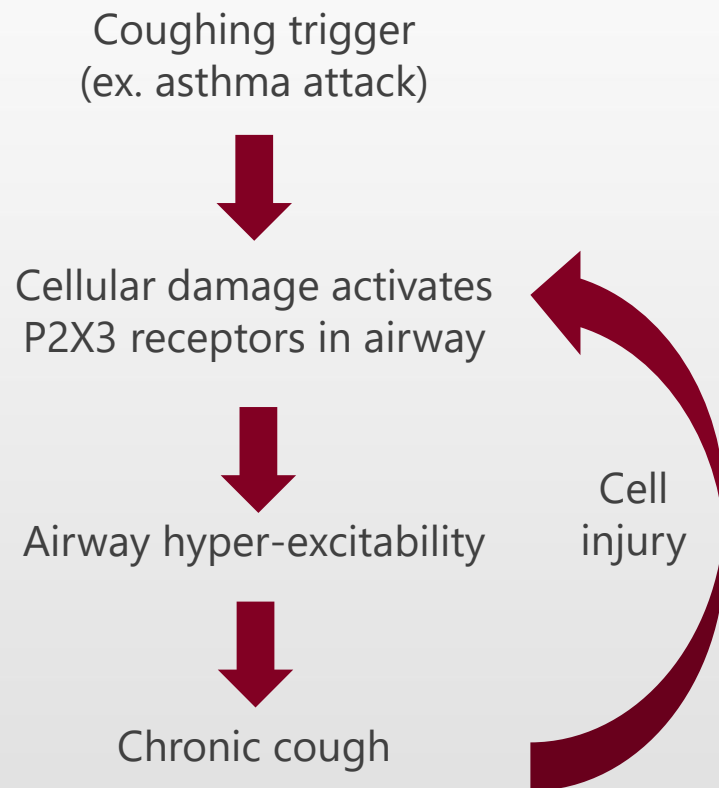
**2.75M**  
have  
unexplained/  
refractory chronic  
cough



**Few Treatment  
Options**

Opioids/OTC cough  
suppressants used  
Lack of long-term,  
safe and efficacious  
options for  
unexplained/chronic  
cough patients

# P2X3 Receptor: Important Target in Chronic Cough



P2X3 receptors found in peripheral nervous system, involved in cough as well as pain and taste



# P2X3 Receptor: Clinically Validated Target



Merck's MK-7264 / AF-219 - P2X3 benchmark compound

Reduction in Awake Cough Frequency  
(from Baseline Compared to Placebo)



**> 80%\***  
reduction in awake  
cough frequency

~80% patients:  
taste alteration  
~20% patients:  
complete taste loss

\*37% vs. placebo (p<0.05)

Merck & Co., Inc. (2017). Merck Announces Presentation of Phase 2 Results for MK-7264, an Investigational, P2X3 Receptor Antagonist, Being Evaluated for the Treatment of Chronic Cough. [Press Release]. Retrieved from <http://www.mrknewsroom.com/news-release/research-and-development-news/merck-announces-presentation-phase-2-results-mk-7264-inve>

Notwithstanding taste alteration issue, AF-219, now MK-7264, acquired by Merck for up to \$1.25B (\$500M up front) in June 2016

# BLU-5937: Best-in-Class Profile



Dosed  
**Orally**

**High**  
Potency and  
Selectivity for P2X3

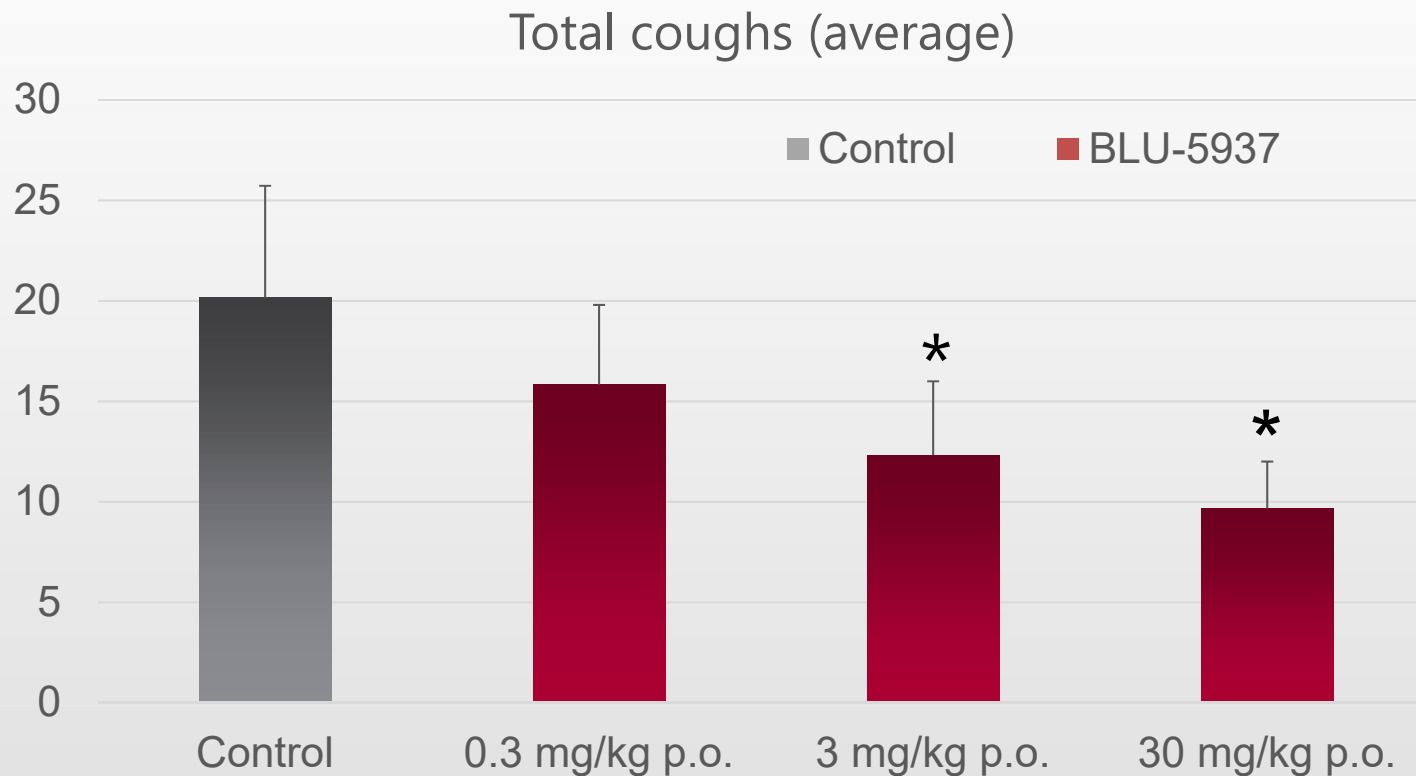
**Zero**  
safety findings of  
concern

Broad and  
comprehensive IP to  
**2034**

**Kg**  
scale CMC

Strong drug candidate profile with potential to be best in P2X3 class

# Preclinical Efficacy: Cough Response

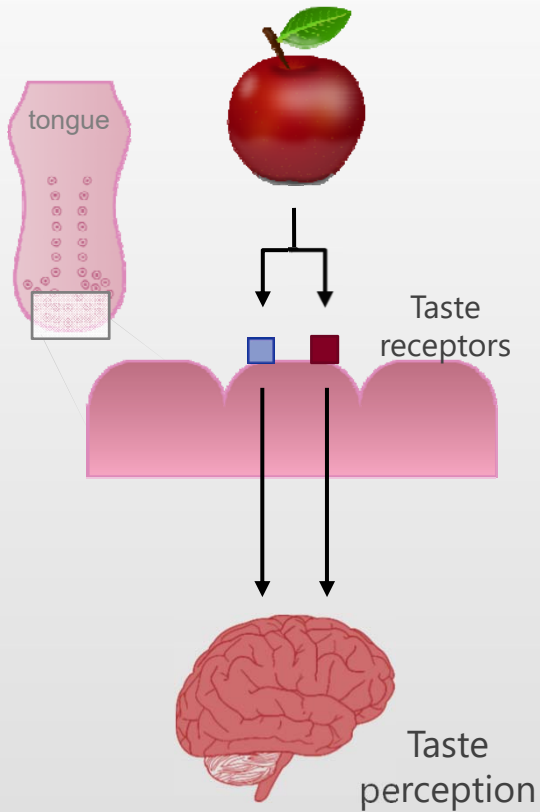


Treatments (control, BLU-5937) were administered orally (p.o.) two hours prior to tussive agent exposure: citric acid (0.1 M, aerosol) and histamine (0.6 mM, aerosol); n=6 animals (guinea pig) per group \*p<0.05

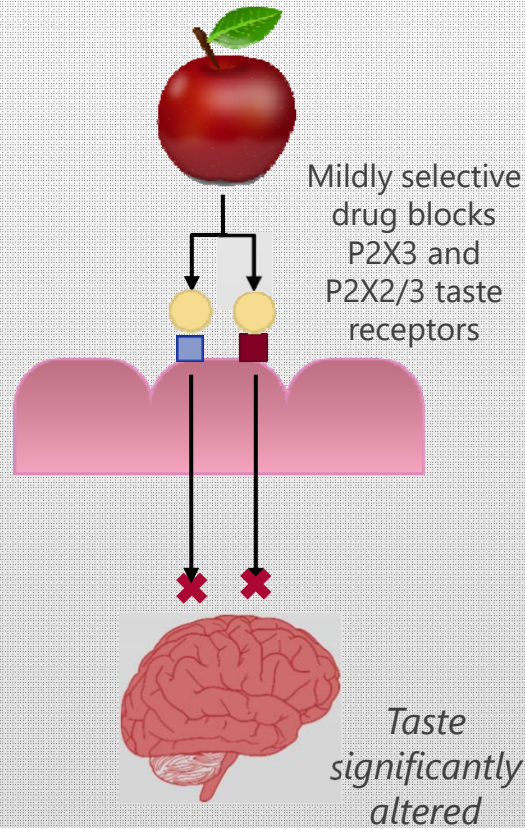
Dose-dependent reduction in cough frequency in guinea pig model

# Importance of Selectivity on Taste

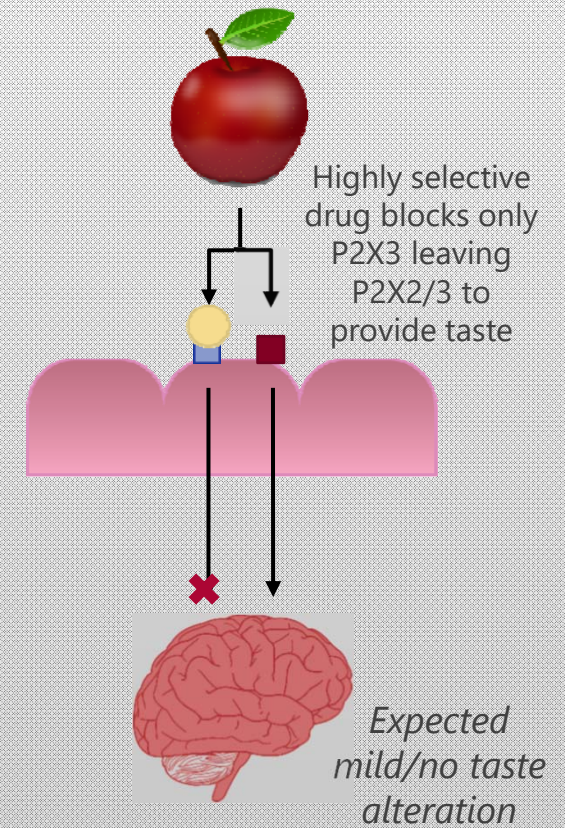
## Mechanism



## Competitor Approach



## BELLUS Approach



**Legend**    ■ P2X3    ■ P2X2/3    ● Drug (P2X3 Antagonist)

High selectivity of BLU-5937 for P2X3 vs P2X2/3 could limit or eliminate taste alteration side effect without compromising effect on cough

# BLU-5937: Key Development Milestones



2017	2018	2019/2020
<b>IND-enabling studies</b>	<b>Phase I: assess dose and taste effect</b>	<b>Phase II: demonstrate anti-cough effect</b>
Complete preclinical study package for regulatory submission to start dosing patients	Assess safety, tolerability, PK, effect on taste in healthy subjects Single ascending dose and multiple ascending dose studies	Assess safety, PK and anti-cough effects in patients suffering from chronic refractory cough Dose response study with crossover design

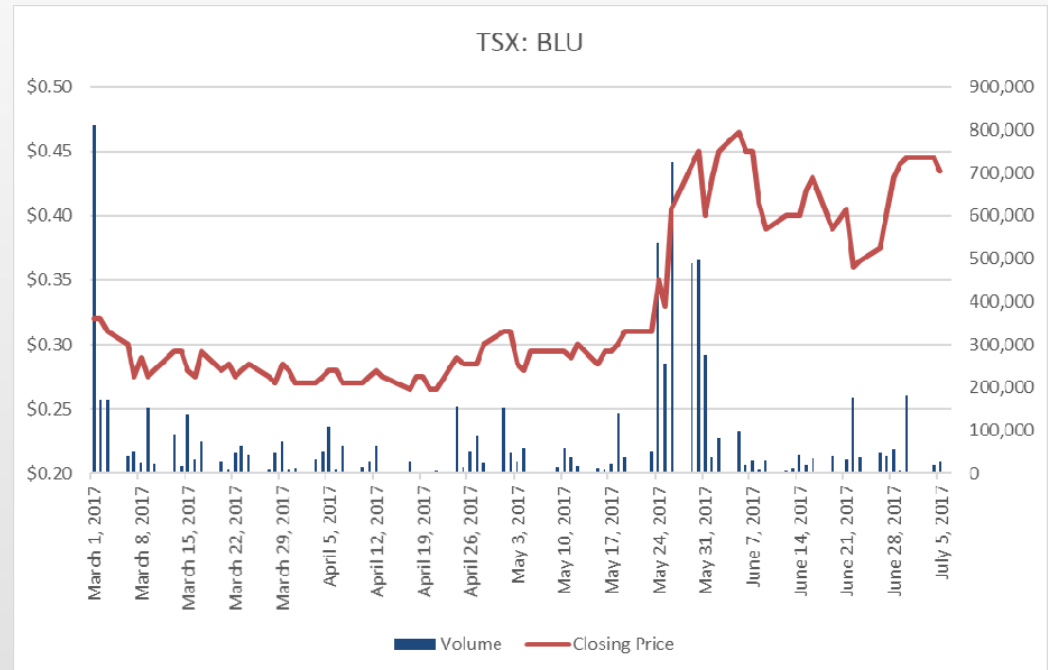
Value creating milestones throughout development path

# Stock and Financial Information



Stock Information	
Shares (basic)	66.9M
Shares (fully diluted)	74.1M
Market Capitalization	~\$25M
Key Financials <sup>1</sup>	
Cash	\$8.7M
Fully Diluted Ownership	
Bellini Family	~25%
Power Corporation	~25%

<sup>1</sup>as at March 31, 2017 and pro forma to sale of FB Health equity stake



Cash provides runway into Q1 2019

# Governance and Shareholders



## Board of Directors

Dr. Francesco Bellini (Chair)



Franklin Berger



Pierre Larochelle



Dr. Youssef Bennani



Joseph Rus



Dr. Martin Tolar



Roberto Bellini



## Management

Roberto Bellini, President and Chief Executive Officer

Dr. Denis Garceau, Senior Vice President, Drug Development

François Desjardins, Vice President, Finance

Tony Matzouranis, Vice President, Business Development

# Multiple Upcoming Milestones to Drive Value



## Past Execution

- ✓ Attracted >\$100M to funding projects
- ✓ Executed multiple global clinical studies including Phase 3
- ✓ Completed multiple transactions (in-licensing, partnering, out-licensing)

## Milestones (12 months)

Execution of BLU-5937 plan in chronic cough:

- MK-7264 vs BLU-5937 animal data (Q3 2017)
- Independent market assessment (Q3 2017)
- File investigational new drug application (Q2 2018)
- Start Phase 1 study (Q3 2018)
- Initial Phase 1 data including taste (Q4 2018)

Progress in other projects

Developing promising candidates to value inflection points